

## **EXHIBIT D**

UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF MASSACHUSETTS

MDL Docket No. 1629

Master File No. 04-10981

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IN RE: NEURONTIN MARKETING

SALES PRACTICES AND

PRODUCTS LIABILITY LITIGATION

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THIS DOCUMENT RELATES TO:

Shearer v. Pfizer Inc, 1:07-cv-11428-WGY

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TRANSCRIPT OF THE EVIDENCE  
(Volume 3)

BEFORE: The Honorable William G. Young,  
District Judge, and a Jury

APPEARANCES:

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- and -

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- and -

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1 Courthouse Way  
Boston, Massachusetts  
April 1, 2010

## A P P E A R A N C E S (Cont'd)

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THE CLERK: All rise. Court is in session, please be seated.

THE COURT: Good morning, counsel.

COUNSEL: Good morning, your Honor.

THE COURT: We're down a juror. The juror's called. She's on her way. We're calling back to find out how close she is. And in the interim Ms. Smith tells me that you folks have an issue, so I came out to see if I could help.

MR. FROMSON: Your Honor, Kenneth Fromson, good morning. There are some documents that we would like to move into evidence before the deposition of Marty Teicher, as well as some documents that reflect the judgment and the plea which we think set the foundation for today's testimony, and that's what we have for you to discuss, which we would have asked for a side bar while the jury was here. So we appreciate your coming out this morning.

THE COURT: Fine. All right. Well, let's -- and they're in this folder?

MR. FROMSON: Your Honor, they're in a binder that was provided to the Court.

THE COURT: Right.

MR. FROMSON: And then I have the additional three documents that are not in the binder because they were not part of the deposition testimony.

## I N D E X

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THE COURT: Let's, well, let's just see here.

AJ -- what I can do swiftly. AJS is admitted.

MS. STEVENS: Your Honor, we have some foundation objections to --

THE COURT: Well, you may. Do you expect to have an oral hearing on this document by document? I can take judicial notice of this. This is -- these are records of this particular Court, and the plea in this case I've already ruled is relevant. So once I've done that, what remains?

MS. STEVENS: There are several other documents that --

THE COURT: Well, I only said AJS.

MS. STEVENS: Thank you, your Honor.

THE COURT: Let's go step by step. AJS is in. What number?

THE CLERK: Hold on. I'll tell you.

THE COURT: Okay.

MR. ALTMAN: That should be 2000, your Honor.

THE COURT: 2000?

MR. FROMSON: 2000.

THE COURT: 2000.

(Exhibit marked in evidence.)

THE COURT: ASV I'll skip for a moment. ASW the same.

1 antiepileptic drugs, they're different kinds of drugs,  
 2 right?  
 3 A Yes.  
 4 Q And they're different chemical compounds sometimes,  
 5 right?  
 6 A Yes.  
 7 Q And they have different mechanisms of action, don't  
 8 they?  
 9 A Yes, they do.  
 10 Q That means they behave differently when they take them,  
 11 right?  
 12 A Correct.  
 13 Q And what you're saying, I think, is just because one of  
 14 those drugs in the class has a certain effect on somebody  
 15 who takes it doesn't mean another drug will have the same  
 16 effect, right?  
 17 A Correct.  
 18 Q So, for example, if I were a doctor and I were going to  
 19 look at a drug in that class like Lamotrigine or Topiramate,  
 20 I would have to ask myself whether those drugs were going to  
 21 behave like Neurontin based on what I knew about their  
 22 chemical composition and the way they behave in the body?  
 23 A I don't have specific knowledge about those particular  
 24 drugs but --  
 25 Q Well, let me rephrase the question. I think what you

1 are telling me is you shouldn't predict how one drug in a  
 2 class is going to behave based on clinical data or  
 3 information about another drug in that class?  
 4 A I guess what I would say is that it depends. It depends  
 5 upon how significant the differences are and what the  
 6 differences are you want to use it for. It's a factor you  
 7 want to take into consideration.  
 8 Q And if I wanted to figure out what those differences are  
 9 what kind of data would I look for?  
 10 MR. LONDON: Objection. That's not an economic --  
 11 THE COURT: Yes, sustained, on what I understand  
 12 he's qualified to testify about.  
 13 Q In your profession, Doctor, if you want to determine  
 14 significant differences between two different groups of  
 15 things or groups of people or the behavior of two different  
 16 groups of people, what kind of data do you use or what kind  
 17 of experiments do you conduct?  
 18 A Well, I guess this is a question about what we call  
 19 experimental economics. So, you would get together groups  
 20 people and you would look at how they behaved under  
 21 different circumstances.  
 22 Q Would you want to control that experiment?  
 23 A Yes, you would.  
 24 Q What does that mean?  
 25 A A controlled experiment involves, it involves a couple

1 of concepts. So, one thing you want to do in controlling  
 2 your experiment is you want to make sure that you do a  
 3 scientific experiment that let me say is just clean. So you  
 4 want to make sure that whatever it is the effect you're  
 5 interested in looking at or understanding that you've  
 6 removed everything else from consideration and you're just  
 7 looking at the influence of that one particular thing.  
 8 The other aspect of a controlled study that's  
 9 important in the medical context is that you want to, you  
 10 want to use a randomized clinical trial that's blinded.  
 11 Now, those are a lot of technical terms. But  
 12 basically what the idea is that you want to get a group of  
 13 people together and randomly separate them into two  
 14 different groups and then to one group you would apply  
 15 treatment, you would give them Neurontin, and to the other  
 16 group you would give a placebo, a sugar pill, something that  
 17 didn't have an effect, but you wouldn't let either the  
 18 doctors or the people in those groups know whether they were  
 19 actually receiving the treatment or the placebo. And you do  
 20 that to eliminate bias and then you look at the results of  
 21 the outcome and you say, okay, the people who basically had  
 22 the placebo and didn't receive any effective therapy, did  
 23 they respond to treatment or not compared to the ones who  
 24 actually actively received the drug of Neurontin. And  
 25 that's how you would construct, that's generally speaking

1 how you would construct a clinical trial.  
 2 Q Thank you, Doctor.  
 3 Now, another kind of medicine that is prescribed  
 4 off-label for pain, or was prescribed off-label for pain  
 5 during the period in which you were doing your study were  
 6 tricyclic antidepressants, right?  
 7 MR. LONDON: I'm going to object. That's outside  
 8 the scope of his expertise and outside the scope of --  
 9 THE COURT: Well, please don't argue. But I'll  
 10 sustain it on that ground.  
 11 Q Do you know, Doctor, whether there were any other  
 12 medicines being used off-label for pain during the period of  
 13 time you studied?  
 14 A I presume there were.  
 15 Q All right. And do you know whether they were used  
 16 notwithstanding the absence of any improper off-label  
 17 promotion?  
 18 A You know, I assume based on the academic studies and  
 19 elsewhere that there were drugs that were being used for  
 20 pain and other indications that were legitimate off-label  
 21 uses.  
 22 Q And would you agree with me that the best evidence of  
 23 why a particular doctor chose to prescribe a particular  
 24 medicine to a particular patient would be testimony from  
 25 that doctor?